



## CANDIDATE DEVELOPMENT AND LEADERSHIP TRACK

Progressive Majority will offer the 5th Annual Training Tracks simultaneously with the Take Back America conference sessions. Activists and campaign workers, in addition to candidates and elected officials, are invited to participate in these sessions. The Progressive Majority Training Track is designed to cover the fundamentals and essential elements of campaigns—both for beginners and more advanced conference-goers. Advance sign-up is not necessary.

### 11:45 am–1:00 pm

#### Preparation: What to Do to Position Yourself to Run and Win *Forum Room*

This session will provide the ABCs that go into one's thinking and decision-making on whether to run for office (within the next one to five years). While each state has its own unique set of rules and laws that govern political campaigns, the basics of campaigning remain the same.

DEAN NIELSEN, Progressive Majority  
RYAN MELLO, Commissioner, Metropolitan Park District of Tacoma, WA  
MIKE FOLEY, OH State Representative and Minority Whip  
ERIN VILARDI, White House Project

#### Six Fail-Safe Steps to Developing and Delivering Your Stump Speech *Congressional Room A*

This session will cover the basic elements of giving speeches and will be offered at the beginning of the conference so candidates can then work individually with a specialist.

JENNIE BLACKTON, Progressive Majority

# Conference Agenda

## Monday, March 17

- 9:00 am–5:00 pm **Registration, West Lobby Area**  
10:00 am–6:00 pm **Exhibitors and NetCafé, Ambassador Ballroom/Bird Cage Walk**
- 10:30–11:30 am **Opening Plenary, Blue Room**  
**THE PROGRESSIVE PLAN FOR VICTORY**  
**The Progressive Challenge**  
ROBERT BOROSAGE, Campaign for America's Future  
**New Energy for America**  
VAN JONES, Ella Baker Center and Green for All  
**Health Care for All**  
DIANE ARCHER, Campaign for America's Future  
**Out of Iraq**  
DONNA EDWARDS, candidate for Congress
- 11:45 am–1:00 pm **Parallel Plenaries**  
**REAL SECURITY: EMERGING CHALLENGES, Palladian Room**  
Moderator: TOM ANDREWS, former Congressman (D-ME) and Win Without War  
JOE CIRINCIONE, Ploughshares Fund  
JOHANNA MENDELSON FORMAN, Center for Strategic & International Studies
- HEALTH CARE FOR ALL: THE PLAN TO GET THERE**  
*Diplomat Room*  
Moderator: ROGER HICKEY, Campaign for America's Future  
JACOB HACKER, Yale University and author, *The Great Risk Shift*  
MAYA ROCKEYMOORE, Global Policy Solutions  
EZRA KLEIN, *The American Prospect*
- ANGLES OF VISION: BIG MEDIA / PEOPLE'S MEDIA**  
*Empire Room*  
Moderator: MARK GREEN, Air America  
CENK UYGUR, The Young Turks  
ERIC BOEHLERT, Media Matters  
MICHAEL CALDERONE, *Politico*  
MICHAEL HIRSH, *Newsweek*

**MONDAY, MARCH 17 (cont.)**

11:45 am–1:00 pm **THE CRACKUP OF CONSERVATISM**, *Blue Room*  
Moderator: RICK PERLSTEIN, Campaign for America's Future and author, *Nixonland*  
STATE REP. KYRSTEN SINEMA (D-AZ)  
MIKE ZIELINSKI, United Steelworkers  
CLIFF SCHECTER, author, *The Real McCain: Why Conservatives Don't Trust McCain—And Why Independents Shouldn't*

**HOPE IS IN THE STATES: LEADING THE WAY ON HEALTH CARE AND IMMIGRATION REFORM**, *Hampton Room*  
Moderator: JOEL BARKIN, Progressive States Network  
STATE SENATOR SPENCER COGGS (D-WI)  
ROBERT KRAIG, Citizen Action of Wisconsin  
STEPHANIE LUONGO, SEIU  
DELEGATE VICTOR RAMIREZ (D-MD)

1:00–1:15 pm **Book Signing**, *Ambassador Ballroom*  
ERIC BOEHLERT, *Lapdogs: How the Press Rolled Over for Bush*  
JOE CIRINCIONE, *Bomb Scare: The History and Future of Nuclear Weapons*  
JACOB HACKER, *The Great Risk Shift: The New Economic Insecurity and the Decline of the American Dream*

1:00–2:30 pm **Luncheon**, *Regency Ballroom*  
**OUT OF THE HOLE: AN ECONOMY THAT WORKS FOR WORKING PEOPLE**  
Moderator: ROGER HICKEY, Campaign for America's Future  
ROBERT KUTTNER, *The American Prospect*  
ANDREA BATISTA SCHLESINGER, Drum Major Institute  
LARRY COHEN, President, Communications Workers of America

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**SELF-ORGANIZED SESSIONS**

12:00–1:00 pm **What are Progressive Values? Tell Your Personal Story & Unmasking Failed Conservative Values**, *Council Room*  
Hosted By: EDWIN RUTSCH

**Cool Cars, Green Grid: Plugging Vehicles into Renewable Energy to Reduce Oil Dependence and Climate Change**, *Senate Room*  
Hosted By: TOM COLLINA

**11:45 am–1:00 pm**  
**Campaign Planning 101: Developing the Right Campaign Plan to Win**

*Congressional Room B*

This session will cover the fundamentals of organizing—how to identify progressive voters, communicate with those voters, get them out to vote on election day and create the right budget for your plan.

GIA VITALI, Progressive Majority  
MICHAEL OBERMUELLER, Candidate for State Representative, Eagan, MN  
LUIS NAVARRO, Political Strategist

**2:45 pm–4:00 pm**

**Voter Contact 101:**

**Connecting with Voters, Part I**  
*Congressional Room A*

This session will cover the basics of connecting with voters by mail, phone, Internet and in the field.

KRISTEN CROWELL, Progressive Majority  
RUDY LÓPEZ, Center for Community Change  
STEVE BELHUMUER, SB Strategies, LLC

**Progressive Values 101:**  
**The Politics of Conviction, Part I**  
*Congressional Room B*

This session will cover frameworks, messages and examples of how progressives can harness true political power and build a lasting political majority.

GLORIA TOTTEN, Progressive Majority  
LUIS NAVARRO, Political Strategist

**Fundraising 101: Building Your Base**  
*Forum Room*

This session will cover the fundamentals of creating and implementing a political fundraising plan.

CHRISTINE LANGE, Progressive Majority  
SUSAN MARKHAM, EMILY's List

**MONDAY, MARCH 17 (cont.)**

2:30–2:45 pm

**Book Signing, Ambassador Ballroom**

NAOMI KLEIN, *The Shock Doctrine: The Rise of Disaster Capitalism*  
ROBERT KUTTNER, *The Squandering of America: How the Failure of Our Politics Undermines Our Prosperity*  
ERIC ALTERMAN, *Why We're Liberals: A Political Handbook for Post Bush America*

2:45–4:00 pm

**Parallel Plenaries**

**ELECTION 2008: THE MAP, Empire Room**

Moderator:

GLORIA TOTTEN, Progressive Majority  
MIKE PODHORZER, AFL-CIO  
MATT STOLLER, OpenLeft.com  
KRISTINA WILFORE, Ballot Initiative Strategy Center

**GLOBAL WARMING: MEETING A REAL AND PRESENT DANGER,**  
*Blue Room*

Moderator:

MARJORIE ALT, Environment America  
JOHN PODESTA, Center for American Progress  
CARL POPE, Sierra Club  
JESSY TOLKAN, Energy Action  
ADRIENNE MAREE BROWN, Ruckus Society

**A NEW SOCIAL CONTRACT: PRESERVING THE AMERICAN DREAM, Diplomat Room**

Moderator:

MILES RAPOPORT, Demos  
JULIE SMITH, OH ACORN  
KATE KAHAN, National Partnership for Women and Families  
KAREN KORNBLUH, Office of Sen. Barack Obama

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**SELF-ORGANIZED SESSIONS**

2:45–3:45 pm

**Grand Theft Jesus—How The Right Kidnapped Jesus & Progressives Can Win Back Religious Voters, Council Room**

Hosted By:

REV. RAY DUBUQUE and ROBERT McELVAINE

**The Single Payer Health Care Movement and the Plans of the Democratic Presidential Nominee, Senate Room**

Hosted By:

MILES MOGULESCU

**MONDAY, MARCH 17 (cont.)**

**2:45–4:00 pm**      **MEDIA REFORM AND HIGH-SPEED INTERNET FOR EVERYONE**, *Palladian Room*

Moderator:      DEBBIE GOLDMAN, Communications Workers of America  
Moderator:      JOSH SILVER, Free Press  
                     SUSAN NESS, Advisor to Sen. Hillary Clinton  
                     JULIUS GENACHOWSKI, Sr. Telecom Advisor to Sen. Barack Obama  
                     STEVE ABBOTT, Communications Workers of America, Iowa

**4:15–5:30 pm**      **Parallel Plenaries**  
**OUT OF IRAQ: THE STRATEGY TO END THE WAR**  
*Palladian Room*

Moderator:      JOHN CAVANAGH, Institute for Policy Studies  
                     ELI PARISER, MoveOn.org  
                     CAMILO MEJÍA, Iraq Veterans Against the War  
                     LESLIE CAGAN, United for Peace and Justice  
                     TOM SWAN, Iraq Campaign 2008

**DEBT AND DEBACLE: AMERICA IN THE GLOBAL ECONOMY**  
*Hampton Room*

Moderator:      ROB JOHNSON, Impact Artist Management  
                     DAVID SIROTA, Campaign for America's Future and Progressive States Network  
                     NAOMI KLEIN, author, *The Shock Doctrine: The Rise of Disaster Capitalism*  
                     SARITA GUPTA, Jobs with Justice

**DOES YOUR VOTE COUNT? FIXING A FLAWED ELECTION SYSTEM**, *Empire Room*

Moderator:      ASHINDI MAXTON, Democracy Alliance  
                     STATE SENATOR JAMIE RASKIN (D-MD)  
                     REGINA EATON, Demos  
                     DEBORAH GOLDBERG, Brennan Center for Justice  
                     JUDITH BROWN-DIANIS, The Advancement Project

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**SELF-ORGANIZED SESSIONS**

**4:00–5:00 pm**      **The New American Dream**, *Senate Room*  
Hosted By:      BENJAMIN PHELAN

**A Shared Agenda for The Great Lakes Region**, *Council Room*  
Hosted By:      PATRICK CLARK

**4:15 pm–5:30 pm**

**Six Fail-Safe Steps to Developing and Delivering Your Stump Speech (Repeat)**  
*Forum Room A*

This session will cover the basic elements of giving speeches and will be offered at the beginning of the conference so candidates can then work individually with a specialist.

JENNIE BLACKTON, Progressive Majority

**Politics the Wellstone Way: Field and Base Vote Organizing**  
*Congressional Room A*

This session provides an overview of building progressive power through integrating the skills and relationship building of community organizing with grassroots electoral politics around a clear, public policy agenda. It will also cover specific strategies for field and base organizing for short-term electoral victories and as a long-term strategy to build power and strengthen communities and the progressive movement.

ERIK PETERSON, Wellstone Action

**Fundraising 101: Building Your Base (repeat)**  
*Congressional Room B*

This session will cover the fundamentals of creating and implementing a political fundraising plan.

CYNTHIA LEIGH-LEWIS, Progressive Majority  
ANNA EKINDJIAN, America Votes

**MONDAY, MARCH 17 (cont.)**

4:15–5:30 pm

**MILLENNIALS RISING: YOUNG VOTERS REVITALIZING DEMOCRACY**, *Diplomat Room*

Moderator:

ANTHONY DANIELS, NEA Student Program  
HEATHER SMITH, Rock the Vote  
ANTON GUNN, South Carolina Fair Share and candidate for SC House District 79  
CARMEN BERKLEY, United States Student Association  
DIANA NGUYEN, Declare Yourself

5:30–6:00 pm

**Meet the Authors Coffee Break**, *Ambassador Ballroom*  
**FEATURING CAMPAIGN FOR AMERICA'S FUTURE AUTHORS**

RICK PERLSTEIN, *Before the Storm: Barry Goldwater and the Unmaking of the American Consensus*  
DAVID SIROTA, *Hostile Takeover: How Big Money and Corruption Conquered Our Government—And How We Take It Back*  
BILL SCHER, *Wait! Don't Move to Canada: A Stay-and-Fight Strategy to Win Back America*

5:30–7:00 pm

**Progressive Majority Reception**, *Blue Room*

6:30–8:00 pm

**Dinner: Pizza and Pasta Party**, *Regency Ballroom*

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**SELF-ORGANIZED SESSIONS**

5:15–6:15 pm

**Tapping the Power of Stories to Strengthen Your Stump Speech or Organizational Message**, *Senate Room*

Hosted By:

ROB KALL

Hosted By:

**Brainstorming for Effective Activism**, *Council Room*

BETH BRENNEMAN

**MONDAY, MARCH 17 (cont.)**

8:00–10:00 pm

**Film Night**

**PETE SEEGER: THE POWER OF SONG**, *Hampton Room*

Introduced by co-producers **NORMAN LEAR** AND **LARA BERGTHOLD**

He helped introduce America to its own musical heritage and devoted his life to using song as a force for social change. Yet his deeply-held beliefs took him from the top of the pop charts—to the top of the blacklist.

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Now almost 90, Pete Seeger continues to sing out and to encourage the people of the world to sing out along with him. Joan Baez, Bruce Springsteen, Natalie Maines of the Dixie Chicks, Arlo Guthrie, Tom Paxton, and many others help tell his story in *Pete Seeger: The Power of Song*.

**BODY OF WAR**, *Empire Room*

Introduced by co-producer **PHIL DONAHUE**

Body of War is an intimate and transformational feature documentary about the true face of war today. Meet Tomas Young, 25 years old, paralyzed from a bullet to his spine—wounded after serving in Iraq for less than a week.

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Body of War is Tomas' coming home story as he evolves into a new person, coming to terms with his disability and finding his own unique and passionate voice against the war. The film is produced and directed by Phil Donahue and Ellen Spiro, and features two original songs by Eddie Vedder. Body of War is a naked and honest portrayal of what it's like inside the body, heart and soul of this extraordinary and heroic young man.

9:15–11:00 pm

**NEXT GENERATION'S PROGRESSIVE ST. PAT'S PARTY**

*Diplomat Room*

Join Next Generation Leaders

(and a few liberal-leaning leprechauns)

for a little liberated levity, laughter

...a toast to St. Patrick's day and to a more progressive America.

Hosted by Young People For, Living Liberally, CPL's New Leaders Program, Rock the Vote, The Roosevelt Institution, Campus Progress, Young Democrats of America, CREDO Action and Generational Alliance members Generation Change, The League of Young Voters Education Fund, United States Student Association, Campus Camp Wellstone, the Ruckus Society and WireTap

## Tuesday, March 18

7:30 am–5:00 pm **Registration**, *West Lobby Area*  
9:00 am–12:00 pm **Exhibitors and NetCafé**, *Ambassador Ballroom/Bird Cage Walk*  
3:00 am–6:00 pm **Exhibitors and NetCafé**, *Ambassador Ballroom/Bird Cage Walk*

7:30–8:30 am **Continental Breakfast**, *Regency Ballroom*

8:30–9:45 am **Plenary Session**, *Regency Ballroom*  
**PROGRESSIVE MOVEMENT IN A DEMOCRATIC ERA: THE  
LESSONS OF KING AND THE CIVIL RIGHTS MOVEMENT**

JESSE JACKSON, Rainbow PUSH Coalition

TAYLOR BRANCH, Author, *Parting the Waters: America in the King Years*

DONNA BRAZILE, Brazile & Associates, Political Commentator

ROGER WILKINS, Institute for America's Future

10:30–11:45 am **Parallel Plenaries**  
**THE EMERGING PROGRESSIVE MAJORITY**, *Blue Room*

Moderator: ERIC LOTKE, Campaign for America's Future

ANNA GREENBERG, Greenberg Quinlan Rosner

PAGE GARDNER, Women's Voice. Women Vote Action Fund

KAREN NUSSBAUM, Working America

CECILIA MUÑOZ, National Council of La Raza

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### SELF-ORGANIZED SESSIONS

7:30–8:30 am *Continental Breakfast Provided*  
**How Valuable Are Your Sexuality and Your Sexual Free  
Speech?** *Senate Room*

Hosted By: CRYSTAL HAIDL

**Volunteers Gone Wild!—House Party Activism and  
Member-Driven Events**, *Council Room*

Hosted By: DAVID SALIE

10:30–11:30 am **Speaking American About Our Issues**, *Council Room*

Hosted By: SUSAN C. STRONG

**Change the Conversation**, *Senate Room*

Hosted By: ANASA TROUTMAN

**TUESDAY, MARCH 18 (cont.)**

**10:30–11:45 am THE REPUBLIC AGAINST THE ROGUE PRESIDENCY**

*Palladian Room*

REP. JOHN CONYERS (D-MI)

CHRISTY HARDIN SMITH, Firedoglake.com

DAVID COLE, Georgetown University Law Center

Moderator:

**BLOG POWER: 2008 AND BEYOND, *Empire Room***

ARI MELBER, *The Nation*

CHRIS BOWERS, OpenLeft.com

DIGBY, Hullabaloo, Campaign for America's Future

PAM SPAULDING, PamsHouseBlend.com

TERRANCE HEATH, Campaign for America's Future

TRACY RUSSO, Democratic online strategist

Moderator:

**IMMIGRANTS AND THE SOUL OF AMERICA, *Hampton Room***

ADAM LUNA, Center for Community Change

FRANK SHARRY, National Immigration Forum

CRISTINA LOPEZ, Center for Community Change

JAMILA JAYE WOODS-JONES, Cornerstone AME Church of La Plata and PRISM

ALI NOORANI, Massachusetts Immigrant and Refugee Advocacy Coalition

HOLLI HOLLIDAY, We Are America Alliance

Moderator:

**BUILDING POLITICAL POWER FROM THE GROUND UP**

*Diplomat Room*

GLORIA TOTTEN, Progressive Majority

DOUG KELLY, Ohio Democratic Party

GREG SPEED, America Votes

**11:45 am–12:00 pm Book Signing, *Ambassador Ballroom***

DAVID COLE, *Less Safe, Less Free: Why America Is Losing the War on Terror*

BRACKEN HENDRICKS, *Apollo's Fire: Igniting America's Clean Energy Economy*

ROBERT POLLIN, *A Measure of Fairness: The Economics of Living Wages and*

*Minimum Wages in the United States*

**12:00–1:30 pm Luncheon, *Regency Ballroom***

LEE CAMP, Laughing Liberally

**THE NEW GREEN DEAL**

MAJORA CARTER, Sustainable South Bronx

PHIL ANGELIDES, Apollo Alliance

JOEL ROGERS, Center on Wisconsin Strategy

**10:30 am–11:45 am**

**Building Relationships: Getting Endorsements and Support from Progressive**

**Constituency Groups**

*Forum Room*

This session will cover strategies for reaching out to progressive communities (e.g. labor, reproductive choice, environmental, GLBT, etc.), garnering key endorsements and maximizing ways to use those endorsements.

EDIE GILLISS, Progressive Majority

CRISANTA DURAN, United Food and

Commercial Workers Local 7

PETER GOLDIN, Sierra Club

ANNE BOMSTAD MILLER, Grasstops Inc.

**Moving and Managing Your Message: Enhancing Media Opportunities**

*Congressional Room A*

This session will cover the basic elements of a strategic media communications plan, including message development and management and understanding media tools (from newspaper to radio to TV to the internet and blogs).

ANN LISTON, Adelstein/Liston

ADAM GREEN, MoveOn

**Advanced Progressive Values 201:**

**Voicing Your Values to Persuade Voters**

*Congressional Room B*

The purpose of this workshop is to explain how to use progressive values to persuade voters that you share their values and that you are on their side.

TIM McFEELEY, Center for Policy Alternatives

BERNIE HORN, Center for Policy Alternatives

**1:45 pm–3:00 pm**

**Voter Contact 101: Connecting with Voters, Part I (Repeat)**  
*Congressional Room A*

This session will cover the basics of connecting with voters by mail, phone, Internet and in the field.

Ed SANDERS, Progressive Majority  
SHARON LETTMAN, People for the American Way  
MARCOS VILAR, SEIU  
ARI APPEL, Winning Connections

**Finding Support, Seizing Opportunities and Addressing Challenges in Underserved Communities**

*Congressional Room B*

This session will provide a forum for candidates and elected officials to share information, insights and stories about their experiences and perspectives as candidates or officials from underserved communities.

KWELI KITWANA, Progressive Majority  
CHERESE WILLIAMS, Progressive Majority  
RAMONA FONSECA, Mayor of Granger in Washington State  
TRESSA FEHER, Gay & Lesbian Victory Fund

**TUESDAY, MARCH 18 (cont.)**

1:30–1:45 pm

**Book Signing, Ambassador Ballroom**

LARRY KORB, *Reshaping America's Military: Four Alternatives*  
JARED BERNSTEIN, *Crunch: If the Economy's Doing So Well, Why Do I Feel So Squeezed?*

1:45–3:00 pm

**Parallel Plenaries**

**HEALTH CARE: BUILDING A COALITION TO WIN**

*Hampton Room*

Moderator:

RICHARD KIRSCH, USAction & Citizen Action of New York  
SHARON PATERSON STALLINGS, CT ACORN  
BARBARA COUFAL, AFSCME  
JOHN ARENSMEYER, Small Business Majority  
KHALID PITTS, Service Employees International Union  
MARVIN RANDOLPH, Center for Community Change

**EMPOWERING WORKERS: PROGRESSIVE IMPERATIVE**

*Empire Room*

Moderator:

MARY BETH MAXWELL, American Rights at Work  
STEWART ACUFF, AFL-CIO  
GREG TARPINIAN, Change to Win  
HILARY SHELTON, NAACP

**CHALLENGING THE SECOND GILDED AGE, Diplomat Room**

Moderator:

CHUCK COLLINS, Institute for Policy Studies and United for a Fair Economy  
SENATOR JIM WEBB\* (D-VA)  
WILLIAM GATES, Sr., Co-author, with Chuck Collins, of *Wealth and Our Commonwealth: Why America Should Tax Accumulated Fortunes*  
BARBARA EHRENREICH, author, *Nicked and Dimed*

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**SELF-ORGANIZED SESSIONS**

1:45–2:45 pm

**Mobile Activism, Senate Room**

Hosted By:

BECKY BOND

**Election Protection 2008, Council Room**

Hosted By:

ALLEGRA DENGLER

**TUESDAY, MARCH 18 (cont.)**

1:45–3:00 pm

**RACE MATTERS : PROGRESSIVE TRANSFORMATION IN THE  
21<sup>ST</sup> CENTURY**, *Palladian Room*

Moderator:

MAYA WILEY, Center for Social Inclusion  
DENNIS PARKER, ACLU  
KATHERINE ABISA, National Economic and Social Rights Initiative  
GERRY HUDSON, SEIU  
BERTHA LEWIS, NY ACORN

Moderator:

**ARGUING OUR CASE: PROS AND CONS**, *Blue Room*

MARTIN COLLIER, Glaser Progress Foundation  
DREW WESTEN, author, *The Political Brain*  
JOHN HALPIN, Center for American Progress  
CELINDA LAKE, Lake Research Partners

3:00–3:15 pm

**Book Signing**, *Ambassador Ballroom*

DREW WESTEN, *The Political Brain: The Role of Emotion in Deciding the Fate  
of the Nation*  
BERNIE HORN, *Framing the Future: How Progressive Values Can Win Elections  
and Influence People*  
BOB CREAMER, *Stand Up Straight: How Progressives Can Win*

1:45 pm–3:00 pm

**Advanced Fundraising 201: Practice Your  
Pitches, Plans and More**  
*Forum Room*

This advanced session assumes a basic knowledge of political fundraising and planning. It also will build on the “Fundraising 101” session and will include “hands-on” case examples with participants and opportunities for participants to apply what they’ve learned.

MEGAN VAN ENS, Progressive Majority  
ANN LISTON, Adelstein/Liston

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**SELF-ORGANIZED SESSIONS**

3:00–4:00 pm

**Consensus and Organizing Tent City Protests—  
Summer 2008**, *Council Room*

Hosted By:

C.T. BUTLER

Hosted By:

**Turning a Red State Blue**, *Senate Room*

SHAWN O’DONNELL

**3:15 pm–4:30 pm**

**Advanced Campaign Planning 201:  
Practice, Plan and Learn**

*Forum Room*

This session will offer more detailed information about budgeting and targeting and will provide an opportunity for participants to apply what they've learned through mock budgeting, targeting and campaign planning.

NICHOLL CARUSO, Progressive Majority  
MARK LOTWIS, 21st Century Democrats  
KWELI KITWANA, Progressive Majority

**Managing Conflicts: Understanding  
How Healthy Conflict-Resolution  
Methods Can Advance Your Campaign**

*Congressional Room B*

The goal of this workshop is to understand how people resolve conflicts in different ways and use that knowledge to build a strong campaign team.

TIM MCFEELEY, Center for Policy Alternatives  
BERNIE HORN, Center for Policy Alternatives

**Online Communications: Using the  
Internet to Recruit and Communicate  
with Voters, Donors and the Press**

*Congressional Room A*

This session will cover the basics of using the Internet as a campaign tool to communicate, educate, raise funds, organize, mobilize voters and network with new audiences.

JEFF LUCAS, Progressive Majority  
JEN CALTRIDER, Progress Now Action  
JEFF CORYELL, Progressive Political Blogger  
DARCY BURNER, Candidate for Congress in  
8th District in Washington State

**TUESDAY, MARCH 18 (cont.)**

3:15–4:30 pm

**Parallel Plenaries**

**THE COURTS: YOUR CONSTITUTIONAL RIGHTS IN JEOPARDY**

*Empire Room*

Moderator:

EMILY BAZELON, *SLATE*  
BILL LURYE, AFL-CIO  
NANCY ZIRKIN, Leadership Conference on Civil Rights  
KATHRYN KOLBERT, People for the American Way  
SIMON HELLER, Alliance for Justice

**IMPERIAL SORROWS: THE DOMESTIC COSTS OF POLICING**

**THE GLOBE**, *Diplomat Room*

Moderator:

SUSAN SHAER, Women's Actions for New Directions  
LARRY KORB, Center for American Progress  
JARED BERNSTEIN, Economic Policy Institute

**THE HOUSING BUST: CAUSES, CURES, AND IMPACT ON  
THE WHOLE ECONOMY**, *Hampton Room*

Moderator:

AL MEYERHOFF, Coughlin, Stoia, Geller, Rudman and Robbins LLP  
DEAN BAKER, Center for Economic and Policy Research  
THERESA DiMARTINO, WA ACORN  
LISA RANSOM, Center for Responsible Lending

**NEW MEDIA, NEW MOTION: NEW AVENUES FOR ACTIVISM,**

*Blue Room*

Moderator:

ADAM GREEN, MoveOn.org  
ROBERT GREENWALD, Brave New Films  
JANE HAMSHER, Firedoglake.com  
MICHAEL KIESCHNICK, CREDO Mobile

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**SELF-ORGANIZED SESSIONS**

4:15–5:15 pm

**Building a Youth Coalition**, *Senate Room*

Hosted By:

NATE LOEWENTHEIL

**A Review of Latino and African American Politics and the  
Impact in the 2008 Election**

Hosted By:

CÉSAR MORENO

**TUESDAY, MARCH 18 (cont.)**

4:30–5:00 pm **Meet the Authors Coffee Break**, *Ambassador Ballroom*

**FEATURING CAF AUTHORS**

RICK PERLSTEIN, *Before the Storm: Barry Goldwater and the Unmaking of the American Consensus*

DAVID SIROTA, *Hostile Takeover: How Big Money and Corruption Conquered Our Government—And How We Take It Back*

BILL SCHER, *Wait! Don't Move to Canada: A Stay-and-Fight Strategy to Win Back America*

6:00 pm **Gala Dinner General Reception**, *Regency Gallery*

7:00 pm **GALA AWARDS DINNER**, *Regency Ballroom*

Master of Ceremonies: KATHLEEN TURNER

Honorees: VAN JONES and MAJORA CARTER

**PAUL WELLSTONE CITIZEN LEADERSHIP AWARD**

Presented by JEROME RINGO

THE HONORABLE JAN SCHAKOWSKY

**AMERICA'S FUTURE PROGRESSIVE CHAMPION AWARD**

Presented by WILLIAM McNARY

NORMAN LEAR

**AMERICA'S FUTURE LIFETIME LEADERSHIP AWARD**

Presented by BILL MOYERS

9:30 pm **Come Party with CREDO Mobile and George W. Bush**,  
*Palladian Room*

If we're going to take back America, we'll need to take time to laugh along the way. Close out your day with a drink and a few laughs courtesy of George W. Bush—or at least his impersonator the comic James Adomian—and CREDO Mobile. Meet CREDO President Michael Kieschnick and the CREDO political staff. Bring your CREDO Mobile phone and get a special party favor.

**11:00 am–12:15 pm**

**Advanced Voter Contact 201:  
The Practice of Connecting with Voters,  
Part II**

*Forum Room*

This session is a follow-up to Voter Contact 101 and will provide an opportunity for participants to take the skills they learned to role-play and create their own mail, phone, Internet and canvassing scripts and plans.

MATT FILNER, Progressive Majority  
JOHN JAMESON, Winning Connections  
BELEN MENDOZA, Donna Edwards for Congress

## Wednesday, March 19

7:30–11:00 am **Registration**, *West Lobby Area*  
8:00 am–12:00 pm **Exhibitors and NetCafé**, *Ambassador Ballroom/Bird Cage Walk*

7:30–8:30 am **Continental Breakfast**, *Regency Ballroom*

8:30–9:30 am **BUSHED: CONSERVATIVE FAILURE AND THE DANGER THE LEGACY LIVES ON**, *Regency Ballroom*

Moderator: BRAD WOODHOUSE, Americans United for Change  
TOM MATZZIE, Progressive Media  
ARIANNA HUFFINGTON, Huffington Post  
JARED BERNSTEIN, Economic Policy Institute

9:45–11:00 am **REFLECTIONS ON GOD AND COUNTRY FROM THE LEFT**  
*Regency Ballroom*

NORMAN LEAR, People for the American Way  
Introduced by IARA PENG, Young People For

11:15 am–12:30 pm **Parallel Plenaries**  
**HEALTH CARE: THE POLITICS OF WINNING**, *Diplomat Room*

Moderator: ROGER HICKEY, Campaign for America's Future  
CELINDA LAKE, Lake Research Partners  
BOB CREAMER, author, *Stand up Straight: How Progressives Can Win*  
MAGGIE MAHAR, The Century Foundation  
LOUISE NOVOTNY, Communications Workers of America

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### SELF-ORGANIZED SESSIONS

7:30–8:30 am *Continental Breakfast Provided*  
**Restore the Constitution, Demand Impeachment**, *Senate Room*  
Hosted By: JOAN STALLARD

Hosted By: **Ending America's longest Domestic War**, *Council Room*  
DEBORAH SMALL

11:30 am–12:30 pm **Making Political Parties More Democratic—Progressive Reforms for Party Nominations**, *Council Room*  
Hosted By: ADAM FOGEL

Hosted By: **Beating Right Wing 527s on National Security**, *Senate Room*  
LORELEI KELLY

**WEDNESDAY, MARCH 19 (cont.)**

11:15 am–12:30 pm **THE ECONOMICS OF SHARED PROSPERITY**, *Empire Room*

Moderator: LARRY MISHEL, Economic Policy Institute  
RICH TRUMKA, AFL-CIO  
WILLIAM DARITY, Jr., Duke University Department of Economics  
TAMARA DRAUT, Demos

**SOUL TRAIN: NEW RELIGIOUS ACTIVISM AND THE COMMON GOOD**, *Palladian Room*

Moderator: REV. RON STIEF, Faith in Public Life  
REV. DERRICK HARKINS, Nineteenth Street Baptist Church  
REV. BRIAN McLAREN, Sojourners/Call to Renewal  
KATIE BARGE, Faith in Public Life  
GABE GONZALEZ, Campaign for Community Values  
AMY SULLIVAN, *Time Magazine*

12:30–12:30 pm **Book Signing**, *Ambassador Ballroom*

TAMARA DRAUT, *Strapped: Why America's 20- and 30-Somethings Can't Get Ahead*  
AMY SULLIVAN, *The Party Faithful: How and Why Democrats Are Closing the God Gap*  
BRIAN McLAREN, *Everything Must Change: Jesus, Global Crises, and a Revolution of Hope*  
MAGGIE MAHAR, *Money-Driven Medicine: The Real Reason Health Care Costs So Much*

12:45–1:45 pm **Luncheon**, *Regency Ballroom*



JAMES ADOMIAN, *Laughing Liberally*

**MARIA LEAVEY TRIBUTE AWARD PRESENTATION**

*Regency Ballroom*

Introduced by ROBERT BOROSAGE, Campaign for America's Future

Presented by ROBERT GREENWALD, Brave New Films

Our second annual Maria Leavey Tribute Award will be presented at Take Back America 2008. The award honors an unsung hero whose behind-the-scenes work and selfless service has made a big contribution to the progressive movement.

1:45–3:00 pm **Closing Plenary**, *Regency Ballroom*

**TAKING BACK AMERICA: PROGRESSIVE STRATEGIES IN A NEW ERA**

DAVID BONIOR, former Member of Congress (D-MI) and Campaign Manager, John Edwards for President

CECILE RICHARDS, Planned Parenthood

DEEPAK BHARGAVA, Center for Community Change

ANNA BURGER, Service Employees International Union

11:00 am–12:15 pm

**Building Relationships: Diversifying and Expanding Your Base**  
*Congressional Room A*

This session will help participants become more effective at working politically with under-represented communities, including communities of color, young people, GLBT communities, etc.

KRISTINA LOGSDON, Progressive Majority  
EDNA BROWN, Ohio State Representative  
ANDREW GILLUM, Tallahassee City Commissioner  
CHRISTINE CHEN, Asian and Pacific Islander American Vote

**Building a Movement: Using Campaigns and Collaboration to Create Long-Term Change**

*Congressional Room B*

Hosted by Center for Progressive Leadership  
This session will cover strategies and ideas for approaching progressive efforts in 2008 that won't just help us win this year, but will help build a movement for long-term success.

DANTE J. JAMES, Center for Progressive Leadership  
PETER MURRAY, Center for Progressive Leadership